



## **SERIES OF LECTURES**

# **DATA ANALYTICS IN BUSINESS AND ACCOUNTING**

### **WHAT IS DATA ANALYTICS?**

November 16, 11 am - 1 pm, classroom 1.2

### **DATA PREPARATION AND CLEANING**

November 16, 2 - 4 pm, classroom 1.2

### **MODELLING AND EVALUATION**

November 17, 4 - 6 pm, classroom 1.2

### **VISUALISATION OF DATA AND RESULTS**

November 22, 11 am - 1 pm, classroom 1.2

### **DATA ANALYTICS IN MODERN AUDITING**

November 22, 2 - 4 pm, classroom 1.2

### **KEY PERFORMANCE INDICATORS**

November 23, 11 am - 1 pm, classroom 1.2

### **FINANCIAL STATEMENT ANALYSIS**

November 23, 2 - 4 pm, classroom 1.2

### **CRITICAL EVALUATION OF DATA ANALYTICS AS CONTEMPORARY ISSUE FOR SOCIETY**

November 24, 4 - 6 pm, classroom 1.2

### **SPEAKER**

## **TOBIAS POLZER**

Vienna University of Economics and Business, Institute for Organization Studies  
Visiting Professor University of Macerata

The attendance to the series of lectures allows students of the L18, L33, and LM 77 courses to get 3 ECTS.

CLASSROOMS POLO PANTALEONI / VIA PESCHERIA VECCHIA / MACERATA

Link teams <https://bit.ly/3CKGtuw>



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