



Didactic Seminars

INFO

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Students of the Master's Courses of the Department of Economics and Law can get 3 ECTS (CFU) by attending all the seminars. The seminars are in the process of accreditation for the Master Degree Class LM52

VISITING PROFESSOR

Rita **GEVORGYAN**

ARMENIAN STATE
PEDAGOGICAL
UNIVERSITY (ASPU)

STRATEGIC MANAGEMENT

Monday October 10, 14:00-16:00

Description of the topics

Tuesday October 11, 11:00-13:00

Nature of the Strategic Management

Wednesday October 12, 14:00-16:00

Mission, Vision, and Goals of Organizations

Monday October 17, 14:00-16:00

External Environment Assessment

Tuesday October 18, 11:00-13:00

Internal Assessment

Wednesday October 19, 14:00-16:00

Strategy Analysis and Choice

Monday October 24, 14:00-16:00

Strategies in Action

Tuesday October 25, 11:00-13:00

Strategy Implementation

Wednesday October 26, 14:00-16:00

Strategy Evaluation and Control, Restructuring

ROOM 15/ Salesiani (Monday and Wednesday)

ROOM 14/ Salesiani (Tuesday)

MACERATA